

## FORM HDP-1449 (Based on Form PTO-1449)

**PATENT AND TRADEMARK OFFICE**  
**INFORMATION DISCLOSURE CITATION**  
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Sheet 1 of 1

ATTORNEY DOCKET NO.	SERIAL NO.
5259-000033	
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**U.S. PATENT DOCUMENTS**

Ref. Desig.	Examiner's Initials	Document Number	Date	Name	Class/Subclass	(If appropriate) Filing Date
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**FOREIGN PATENT DOCUMENTS**

Ref. Desig.	Examiner's Initials	Document Number	Date	Country	Class/Subclass	Translation Yes	No
1.	/BKS/	JP2003076914	3-14-2003	Japan		Abstract	
2.		JP2003050897	2-21-2003	Japan		Abstract	
3.		JP2002049543	2-15-2002	Japan		Abstract	
4.		JP2003015996	1-17-2003	Japan		Abstract	
5.		JP2002342209	11-29-2002	Japan		Abstract	
6.		JP2003050948	2-21-2003	Japan		Abstract	
7.	▼	JP2002304347	10-18-2002	Japan		Abstract	
8.	/BKS/	WO 02/13552A2	2/14/2002	WIPO			

**OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, etc.)**

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1.	/BKS/	JP 5-69783	09/21/1993	Japan		Yes
2.		JP 6-15088	02/25/1994	Japan		Yes
3.		JP 6-348214	12/22/1994	Japan		Abstract
4.		JP-2001-307042	11/02/2001	Japan		Abstract
5.		JP-2001-306591	11/02/2001	Japan		Abstract
6.		JP-2002-032046	01/31/2002	Japan		Abstract
7.		JP-2002-049543	02/15/2002	Japan		Abstract
8.		JP-2002-063100	02/28/2002	Japan		Abstract
9.		JP-2002-140616	05/17/2002	Japan		Abstract
10.		JP-2002-163565	06/07/2002	Japan		Abstract
11.		JP-2002-162918	06/07/2002	Japan		Abstract
12.		JP-2002-230405	08/16/2002	Japan		Abstract
13.	✓	JP-2002-328637	11/15/2002	Japan		Abstract
14.	/BKS/	JP-2002-333471	11/18/2002	Japan		Abstract

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**FOREIGN PATENT DOCUMENTS**

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1.	/BKS/	2002-269315	9/20/2002	JAPAN		Abstract
2.	/BKS/	2002-298008	10/11/2002	JAPAN		Abstract

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1.	/BKS/	Masanori SHIKE, Variety of Internet Advertisement, December 1, 2000, Vol. 613, pages 28 to 33 (English translation is not prepared)
2.	/BKS/	Kazuma ANDO, Audience Rating Research of Internet Advertisement, August 5, 1996, Vol. 227, pages 132 to 133 (English translation is not prepared)

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